

Business Briefs

ONE Village's Business Connection



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Toledo Choose Local Works For Our Businesses

One local organization is hard at work on promoting the growth and development of Toledo's locally-owned, independent businesses.

Toledo Choose Local is a coalition of people from local businesses and non-profit organizations, as well as concerned citizens and government representatives, that is working together to strengthen the viability and competitiveness of local independent businesses. They do this because they know that significantly more money recirculates in Toledo when purchases are made at locally-owned businesses.

Toledo Choose Local supports a network of Toledo area entrepreneurs in a variety of ways:

- sponsors a holiday "Buy Local" week,
- offers networking events for local businesses, and
- provides educational-based advertising

Toledo Choose Local is helping to change the public's awareness about the value of independent local businesses. For more information: visit www.toledochooselocal.com or e-mail: info@toledochooselocal.com.



Fusion Marketing Helps Small Business Collaborate

How do you make sense of all the new technology when it comes to marketing your business? You call Urban Images and ask for help.

Or attend the next networking meeting of the LagrangeWORKS! business district association and let owners Markeith and Tera Johnson guide you through the process.

Urban Images, a technology company specializing in social media, has developed a "fusion marketing" concept that lets small businesses work together to create an online presence using the latest tools and technologies to convey their marketing messages. By combining Markeith's digital media skills with Tera's plans for an internet cafe, Urban Images is developing a unique business incubator space that will offer shared meeting spaces, shared online services, and even educational and training workshops in the new digital media.

Urban Images will help businesses explore the myriad online opportunities available through social networking sites, online video streaming, and more.

So join us on Tuesday, November 9, at 8 am at 3101 Lagrange, northwest corner of Central.

There is no charge to attend the meeting, but please help us plan by making a reservation:

(419) 255-8406, Ext. 304



LagrangeWORKS!
Business District Association
Networking Breakfast

FUSION MARKETING

Tuesday, November 9 — 8:00 am
3101 Lagrange
(northwest corner of Central Avenue)

FREE!!
Please Join Us!

New ABLE Program Provides Free Legal Assistance

Are you a small business in need of legal assistance?

If you're located in Lucas County and meet eligibility guidelines, the Advocates for Basic Legal Equality (ABLE) may be able to help through its Microenterprise Legal Assistance Project. ABLE attorneys can help with:

- determining the best legal entity (limited liability corporation, sole proprietorship, cooperative, etc.),
- preparing or reviewing commercial leases,
- legal obligations to employees,
- protecting trademarks and copyrights,
- preparing and reviewing corporate bylaws, partnership agreements, contracts, and more.

The Microenterprise Legal Assistance Project is a community

development initiative of ABLE. Contact attorney Anneliese Gryta at (419) 930-2380 or agyta@ablelaw.org for more information.

Getting Help With Federal Contracts

Don't forget that the University of Toledo's Procurement Technical Assistance Center (PTAC) can walk you through the government contracting process, from just getting started to post-award assistance.

For help, call Rob Puppas at (419) 530-3809. He can help the novice in government contracting as well as the more experienced contractors.

Since our federal government is the largest single customer in the world — purchasing 400 billion dollars worth of goods and services every year — every business should consider doing business with government agencies.



Annual Directory Can Promote Your Business

You should have already received notice about the annual publication of ONE Village's Business Directory & Buying Guide.

Don't miss out on this once-a-year advertising opportunity. Thousands of copies are printed and distributed door-to-door in ONE Village and at special events such as the Lagrange Street Polish Festival and Paczki Days. The directory is a handy reference guide for residents and a great promotional tool for our neighborhood businesses.

Advertising rates are still reasonable with the addition this year of a "perennial coupon" ad. And all revenue generated by ad sales is reinvested in our business district improvement program.

For more information or to place an ad, call (419) 255-8406, Ext. 304.

This publication was printed by Greenwood Printing & Graphics, 3615 Stickney Avenue.



Light It Up, Clean It Up!

Community Policing Program Reactivated

Crime Prevention Through Environmental Design, or CPTED, is a crime control philosophy that applies proper design and effective use of the built environment to reduce opportunities for crime to occur.

United North and the Lagrange Village Council have again reactivated the Off-Duty Community Policing Program with new funding from United North to replace funding lost nearly a year ago from Mercy St. Vincent Medical Center.

Community policing has been very successful in ONE Village over the years. Targeted enforcement works because the neighborhood is the driving force in identifying for the police "hot spots" such as drug trafficking and prostitution.



The Community Safety Initiative task force meets monthly with our community police officers to address neighborhood concerns and develop strategies for addressing nuisances.

You can stop by the offices of United North at either 725 Lagrange or 3106 Lagrange to pick up a Problem-Oriented Policing form to register a complaint. You may also call (419) 255-8406, Ext. 306. You may remain anonymous or provide your name and contact information if you want a response. Be sure to leave detailed information.



This publication is financed in part by the Department of Housing and Urban Development (HUD) through the City of Toledo, Department of Neighborhoods.



Welcome to these new business neighbors:

- OMI Transportation, 1600 Water Street
- Toledo Masjid of Al-Islam, 722 E. Bancroft
- City Cellular & Fashion, 2101 Lagrange Street



The next Goddess Night Out will feature a special mini-trade fair for women entrepreneurs. It will be held on Wednesday, November 3, from 5 to 7 pm at the Scarlett Secor House, 311 Bush Street. Goddess Night Out is a celebration of the "gifts of the goddesses we call women." Call (419) 255-8406, Ext. 304, for more information.

Business Briefs is published quarterly for the business people of ONE Village. Send news, ideas, and comments to:

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Got E-Mail?

Get the latest neighborhood business news by sending your address to:
 ljaegly@unitednorth.org



United North
 3106 Lagrange Street
 Toledo, OH 43608

Our Mission: To channel the synergy of collective north Toledo neighborhoods and create the avenue needed to stabilize, stimulate, rebuild, grow and organize.

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